

Marketplace news, opportunities and experiences from the Ticket to Work Marketing Department



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By the numbers:

- EN Applicants: 1,451
- Approved ENs: 1,146
- Tickets Mailed: 10,050,319
- Tickets in Assignment: 68,889
- Payments Made to ENs: \$1,200,000

Of special interest:

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Ticket to Work Launches Strategic Marketing Alliance with Key National Leaders

As part of an ongoing intensive campaign to boost interest and mobilize communities to build more networks for employment for people with disabilities, the Ticket to Work Program Manager, MAXIMUS, has formed a new National Alliance with five strategic partners. This collaborative will strive to create greater awareness of the Ticket Program in five major U.S. metropolitan areas, market new business and



social enterprise opportunities, build service capacity, and meet employment demands through local strategic public/private partnerships.

The National Association of Workforce Boards (NAWB) will lead the Alliance, with the U.S. Chamber of Commerce's Center for Workforce Preparation (CWP), U.S. Conference of Mayors (USCM), National Association of Counties (NACo) and

the Wilder Foundation/Center for Communities (WCC) joining forces as core partners.

In 2005, the Alliance will launch a grassroots campaign targeting the cities of New York, Miami, Detroit, Dallas/Ft. Worth and the Los Angeles/San Diego corridor. The campaign will focus on offering public/private partnership development resources and technical assistance in order to attract, engage and sustain local service provider and business interest.

For more information and updates, please visit the Ticket to Work Web site at: www.yourtickettowork.com, or contact Shelly Thieme or Ann Osborn at the MAXIMUS Ticket to Work headquarters at (866) 968-7842. Additional information will be available through NAWB headquarters in Washington, DC and other strategic partners in the near future.

Ticket to Work Surpasses \$1.2 Million in Payments to Employment Networks!!!

The Social Security Administration and Ticket to Work Program gratefully acknowledge the work that Employment Networks provide on a daily basis to help nearly 69,000 Ticket-holders strive for self-sufficiency. We are pleased to announce that as of October 2004, over \$1.2 million has been paid to ENs across the country.

If you are not yet an Employment Network and are interested in learning how you, too, may take advantage of the unrestricted federal funding available through the Social Security Administration, please visit the Ticket to Work Web site at: www.yourtickettowork.com or toll-free at (866) 968-7842.

Ticket to Work Employment Network Promising Practices: Spotlight on Success

“Providing training and helping individuals go back to work fit into the parameters of what we do. It made sense for us to stay on with the Program and try to get more individuals into the workplace, and obtain a little extra funding for our agency.”

*-Harold Johanessen,
Executive Director, **Basic Enterprise**, Port Orange, FL*

To date, over 1,400 organizations across the nation have applied to become Employment Network providers in the Ticket to Work Program, serving individuals with disabilities in urban and rural communities alike.

The Ticket to Work Marketing Department has begun promoting the work of these ENs on the Ticket to Work website. Current ENs from all over the country are sharing information on being an

EN—business models, best practices, processes, community partnerships and initiatives, opportunities and challenges, etc.

These studies are a great way for the Ticket Program to promote the work of ENs of all types, while providing relevant examples to other organizations considering participation.

View the complete profiles of the ENs featured here as well as other current EN profiles

on the Web at:
www.yourtickettowork.com/marketing_best_practices

Employment Networks that would like to share experiences with other providers should contact Stacey Levitt of the Ticket to Work Marketing Department toll-free at (866) 968-7842 ext 3408, or indicate your interest on page 6 of this newsletter and send it to us today!

Promising Practices on the Web...visit the Ticket to Work Web site soon to see how each organization participates in the Program!

Arizona Bridge to Independent Living	Phoenix, AZ	www.abil.org
Beacon Group	Tucson, AZ	www.tetracorp.com
Clear Path Job Training	Phoenix, AZ	www.phoenix.gov/parks/clearpth.html
Imperial County Office of Employment Training	El Centro, CA	www.icoet.org
Tulare County Office of Education	Visalia, CA	www.tcoe.org
California State University, Fresno Foundation	Fresno, CA	www.csufresno.edu
Basic Enterprise	Port Orange, FL	www.basicenterprise.org
First Coast Workforce Development	Orange Park, FL	www.worksourcefl.com
Gulfstream Goodwill Industries	West Palm Beach, FL	www.gulfstreamgoodwill.com
Goodwill of Southern California Metro North Worksource Center	Los Angeles, CA	www.goodwillsocal.org
McIntosh Trail MH/MR Community Service Board	Griffin, GA	www.mctrail.org
Eastern Iowa Community College District	Davenport, IA	www.eicc.edu/proser/careerlink.html
Chicago Pilot Project	Chicago, IL	www.hdadvocates.org
Cass Valley Enterprises	Caro, MI	www.cassvalleyent.org
Saginaw County Community Mental Health	Saginaw, MI	www.sccmha.org
Central Region Workforce Investment Board	Rolla, MO	www.workconnections.com
East Missouri Action Agency	Park Hills, MO	www.eastmoaa.org
Tri-County Community Action Partnership, Inc.	Bridgeton, NJ	www.tricountycaa.org
Builders for Family and Youth	Brooklyn, NY	www.ccbq.org
Genessee County Job Development Bureau	Batavia, NY	www.co.genessee.ny.us
JobLink, City of Alexandria	Alexandria, VA	www.ci.alexandria.va.us/joblink
Richmond Area ARC	Richmond, VA	www.arc-richmond.com

Ticket to Work: The Power of Partnerships

Ticket to Work Joins CVS/pharmacy to Encourage Public/Private Partnerships

This fall, Ticket to Work joined CVS/pharmacy at their Learning Center Open House for Government, Faith-based and Community Partnerships in Washington, DC. The event highlighted the opening of the new regional CVS/pharmacy Learning Center, designed to provide skills building for new hires, developmental opportunities for current employees and serve the

community in partnership with government, faith-based and community organizations

Organizations invited to attend, including many Washington, DC area Employment Networks, discussed opportunities to work with CVS/pharmacy to offer screening, training and hiring services to staff

CVS/pharmacy stores. A second meeting will be held in Washington at the end of October to further assess employment needs and expand partnership opportunities between CVS/pharmacy and local leaders. For more information, visit www.cvs.com

Chicago Ticket to Work Pilot Project Launched with Mayor's Office and State VR

With funding from the Chicago Mayor's Office for People with Disabilities (MOPD), the Chicago Mayor's Office of Workforce Development (MOWD) and the Illinois Division of Rehabilitation Services, this summer, the Mayoral Task Force on Employment of People with Disabilities announced the conception of a new Chicago Ticket to Work Pilot Project. The Chicago Pilot Project was devel-

oped with the assistance of Health & Disability Advocates, an Illinois-based national not-for-profit policy and advocacy organization for people with disabilities to support the work of three chosen Employment Network providers in the city. The Pilot offers to each EN, revenue in addition to EN payments to assist eight Ticket-holders in attaining competitive employment. Each of the three ENs will

recruit the Ticket-holders via collaborations and orientations at three selected area One-Stop Centers. On September 28th, John Coburn, of Health and Disability Advocates discussed this partnership with ENs in a Ticket to Work conference call. For more information, contact: jjcoburn@hdadvocates.org

Community Transportation Association and Ticket to Work Collaborate for Outreach to Transportation Sector

It is widely known that transportation still remains one of the most significant barriers that individuals with disabilities face as they seek to enter the workforce. Together with the Community Transportation Association, the Ticket to Work Program is conducting an extensive outreach campaign to inform public and private transportation providers across the country about how they may take advantage of new resources and revenue through the Ticket to Work Program.

On October 20, 2004, Ticket to Work joined a Community Transportation Association conference call with members of

the National Joblinks Employment Transportation Initiative Coordinating Committee. Joblinks is a program designed to help communities overcome the transportation barriers preventing low-income individuals from obtaining and keeping jobs. Members on the call discussed many ways transportation providers can serve Ticket-holders in their communities: providing direct transportation, offering vocational training in transportation-related fields, partnering with community providers to jointly offer training and supports, along with employing Ticket-holders to fill current positions.

New materials, including fact sheets, have been developed specifically for the transportation sector and are now available on the Ticket to Work Web site at: www.yourtickettowork.com/marketing_fact_sheet. For further information regarding the critical role transportation plays for Ticket-holders in the Ticket to Work Program, please contact Stacey Levitt in the Ticket to Work Marketing Department at (866) 968-7842 ext 3408, and visit the Community Transportation's Web site at: www.ctaa.org.

Recruiting for Ticket to Work Ambassadors...Tell Us Your Story!



The Ticket to Work Marketing Team invites interested parties to become part of our new Ambassadors Bureau.

This is an opportunity for Program stakeholders (ENs, government agencies, community champions, advocates, employ-

ers and Ticket-holders) to share experiences and promising practices with the Ticket Program at upcoming conferences and events in your community. Presentation materials will be provided by the Ticket to Work Program. For more information on how to join

the Bureau, contact Rhoda Perrin at: rhodaperrin@maximus.com, or indicate your interest on page 6 of this newsletter and send it to us today!

Mark Your Calendars...

Meet MAXIMUS Ticket to Work Staff at the following events:

Event	Dates	Location	Web site
Challenge First 2004 Community & Faith-based "In Good Faith" Conference	10/28-30	Wilmington, NC	www.richmondsupportcenter.com
US Business Leadership Network Summit	10/31-11/2	New York, NY	www.usbln.com
American Association for Adult and Continuing Education Annual Conference	11/3-6	Louisville, KY	www.aaace.org
Independent Sector Annual Conference	11/7-9	Chicago, IL	www.independentsector.org
National Business Group on Health National Forum on Health, Productivity and Absence Management	11/9-11	Orlando, FL	www.wbgh.org
2004 Annual TASH Conference	11/17-20	Reno, NV	www.tash.org
Ticket to Work Advisory Panel	11/16-18	Washington, DC	www.socialsecurity.gov/work/panel
Texas Workforce Commission Conference	11/17-19	Grapevine, TX	www.twc.state.tx.us
National Convention of the Arc of the United States	11/18-20	Boston, MA	www.thearc.org
National League of Cities Congress of Cities and Exposition	11/30-12/3	Indianapolis, IN	www.nlc.org
The Roundtable on Religion and Social Welfare Policy Annual Fall Conference	12/9	Washington, DC	www.religionandsocialpolicy.org
Convention and Career Tech Expo	12/9-12	Las Vegas, NV	www.acteonline.org

For a complete calendar of upcoming events, please visit www.yourtickettowork.com/calendar

Recently Approved Employment Network Providers

Below is a list of recently approved EN providers. To see a complete directory of Ticket to Work Employment Networks, visit www.yourtickettowork.com/endir

1st Redeemed by the Blood Ministries	Fort Wayne, IN
Access to Meaningful Employment, Inc. (Acme, Inc.)	Metairie, LA
Alliance Temporary Services, Inc.	Deer Park, TX
American Association of People With Disabilities (AAPD)	Washington, DC
Asian Rehabilitation Services, Inc.	Los Angeles, CA
Barrington University	Boca Raton, FL
Career Services Center	West Burlington, IA
Citizens Development Center	Dallas, TX
Contra Costa County Office of Education/ROP	Pleasant Hill, CA
Covenant House Michigan	Detroit, MI
Creative Learning Institute, Inc.	Compton, CA
Crossing-Career Development and Training Services	Whittier, CA
Disabled Person Inc.	Encinitas, CA
Employment Security Department, Southwest Region	Olympia, WA
Family Counseling Center of Armstrong County	Kittanning, PA
Franklin County Board of Mental Retardation and Developmental Disabilities	Columbus, OH
Guild for the Blind	Chicago, IL
Heirs of Christ	Austin, TX
Jackson County Development Center, Inc.	Millwood, WV
Job Starts, Inc.	Los Angeles, CA
Ken Mours Marketing and Recruiting	Toledo, OH
MCS Rehabilitation	Los Angeles, CA
Macedonia Career Center	Houston, TX
Magnate Rehab Services, LLC	Detroit, MI
Micropower Computer Institute	New York, NY
Midas Consulting Group	Inglewood, CA
Northeast Florida Community Action Agency, Inc.	Jacksonville, FL
Northern California Service League	San Francisco, CA
Omaha Opportunities Industrialization Center, Inc.	Omaha, NE
RTW Services, L.L.C.	Newport News, VA
Samantha J. Quaterman	Miami, FL
Trusting Neighbors	St. Paul, MN
Unity Church of Burbank and North Hollywood (Community Support Center)	Burbank, CA
Upper Valley JVS Adult Division	Piqua, OH
Worldwide Educational Services of CA, Inc	Concord, CA
Workman & Associates, Inc	Carthage, MO
Vanguard Community Development Corporation	Detroit, MI

“As an EN, the Program has increased our networking capabilities and has allowed us to establish relationships with other ENs and national organizations.”

-Monica Niklowicz, Ticket to Work Specialist, Cass Valley Enterprises, Caro, MI

Need help filling out the EN RFP? Sign up for free statewide conference calls!

MAXIMUS has begun to host a series of conference calls allowing organizations to dial in for detailed instructions on how to effectively complete the EN RFP.

The first call in September assisted over 40 Florida area organizations with easy page-by-page instructions on how to successfully complete the application. Applications are now streaming in! **The next call in the series will take place on November 3rd**, and will be available to organizations in Texas who are currently in the process of completing the RFP.

For more information on participating in these **FREE** calls in your state, contact your Ticket to Work Marketing Coordinator at **1-866-968-7842**.

TICKET TO WORK PROGRAM ADDITIONAL INFORMATION REQUEST FORM

Need additional Ticket to Work Program information? Please complete the following form and we will be happy to contact you. Fax this information to **(703) 683-0957** or call us toll-free at **(866) 968-7842 [TDD (866) 733-2967]**, and ask to speak with one of our Marketing Coordinators. You may also visit us online at: www.yourtickettowork.com

Tell us about yourself/organization:
Name:
Title:
Organization:
Address:
Address 2:
City/State/Zip
Phone:
Fax:
Email:
Website:



For more information, please call us at the MAXIMUS Ticket to Work toll free number below, or visit us at our Web site at: www.yourtickettowork.com

**1-866 YOURTICKET
(1-866-968-7842)**

Fax: 703-683-0957

I would like to receive specific information on (check all that apply):
<input type="checkbox"/> Becoming an Employment Network
<input type="checkbox"/> Payment Options
<input type="checkbox"/> Supplemental Funding Resources/EN Capitalization
<input type="checkbox"/> Current Approved ENs (list geographical area, state, and/or sector)
<input type="checkbox"/> Joining Ticket to Work Ambassadors Bureau
<input type="checkbox"/> Sharing EN Promising Practices
Comments:

**Visit us on the Web at:
www.yourtickettowork.com**

We Want to Hear From You!

You may have noticed that the Ticket to Work Marketing Team recently made some important changes to the appearance and content of this quarterly newsletter. Now named “*Inside Ticket*”, the newsletter has been reformatted to ensure that our readers receive the most critical news, resources, events and statistics. Please use the comment portion of the information request form to give us feedback on what you would like to see in future editions of *Inside Ticket*. We thank you for your support and look forward to your contributions!